



HITS

Advantage HITS is built from the ground up for your home improvement business.

Advantage Industries new Home Improvement Tracking System (HITS) is a new home improvement lead, job and project management tool based on over 30 years of experience providing software to the home improvement industry. HITS is an intuitive and powerful web and mobile solution that lets you focus on bringing in revenue and growing your client base.

The mission of Advantage and HITS is to provide the most comprehensive, yet simple, customer relationship management (CRM) system in the home improvement industry.

Advantage HITS Features

Dashboards

- Management
- Marketing
- Confirmation
- Sales

Administration SYSTEM

- Register New Users
- User Management
- Set User Roles

ORGANIZATION

- Markets
- Lead Sources
- Lead Source Categories
- Products
- User Defined Fields
- Provider Types
 - Installers
 - Suppliers
 - Vendors
 - Lenders

PROCESS MANAGEMENT TEMPLATES

- Email Templates
- Task Templates

TENANT OPTIONS

- Company Name
- Appointment Times
- Select Target States

ADDRESS QUALITY

- Address Merge Utility
- Integration with Google™ Address Lookup
- Integration with Google™ Maps

Marketing

LEADS/APPOINTMENTS

- Lead Entry
- Lead Search and Tracking

CANVASSING

- Google™ Map Integration
- Automatic Add Lead

CONFIRMATION DISPATCH

- Confirmation
- Appointment Scheduling
- Scheduled Appointments
- Calendar/Agenda

Document Management

- Document Classification
- Email Importing of files
- Multiple Files Upload
- View Documents

Activities

- Notes
- Task
- Phone Calls
- Email

Sales Management

- Sales Dashboard
- Each rep can view their jobs & stats
- View Sales In-Process
- View Monthly Net Sales
- View Sales Appointment Stats
- View Open Tasks
- Job Statistics

Call Center

CAMPAIGNS

- Inquiries\Prospect Campaigns
- Reset Campaigns
- Rehash Campaigns
- Prior Customer Job Campaigns
- Imported Lists Campaigns
- Callback Management
- Marketer Statistics

DO NOT CALL LIST

- Internal
- DNC Registry

Power Dialer

- Option Available

Reports

- Contract Ledger
- Lead Ledger
- Net Ledger

Help & Support

ONLINE HELP

- Pop-up Help Each Page

SUPPORT

- Up to 6 Hour Remote Support (within 30 days of install)
- Up to 2 Hours of Software Support Per Month

All HITS packages include:

- Unlimited homeowners (clients)
- Browser based access (IE/Edge, Chrome, Safari, Firefox)
- Secure application hosting
- Database maintenance
- Daily data backups
- Unlimited data storage per User
- 1Gb Document Storage per User
- Live Help Desk Support 9am-5pm EST
- Full administrative and permission based roles
- Help system built in

Ready to Try HITS?

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